

## **SCOPE: Sensemaking in Cyber Social Spaces** dstl

#### Geeth de Mel

**Research Staff Member** IBM Research (UK)

NATO SET 262 06/11/2018

ARL

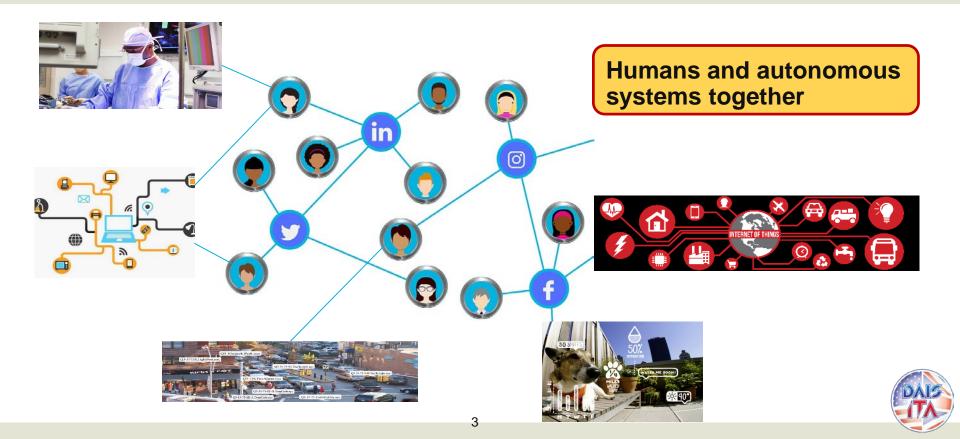
DISTRIBUTED ANALYTICS AND INFORMATION SCIENCE INTERNATIONAL TECHNOLOGY ALLIANCE

## **Overview**

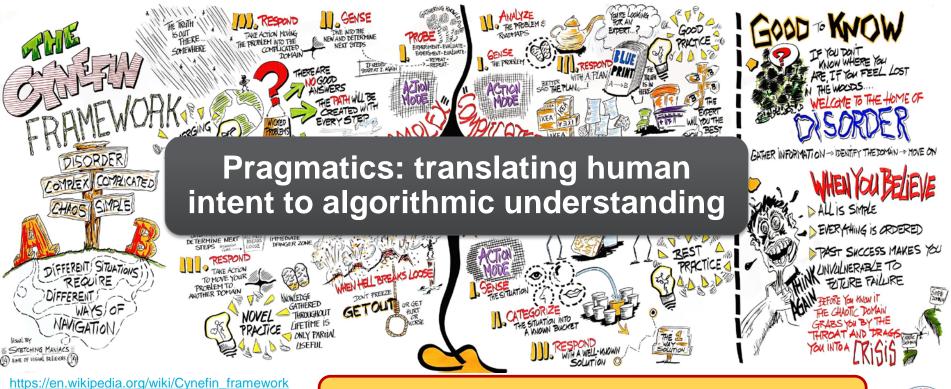
- What is a Cyber Social Space?
  - Humans and autonomous systems together
  - Sense making
    - Pragmatics
- Sense Making: An analogy to brain inspired compute
  - Distributed Brain
- Desired features of distributed brain for sensemaking in Cyber Social Spaces
- Conclusion: Looking ahead



## **Cyber Social Space**

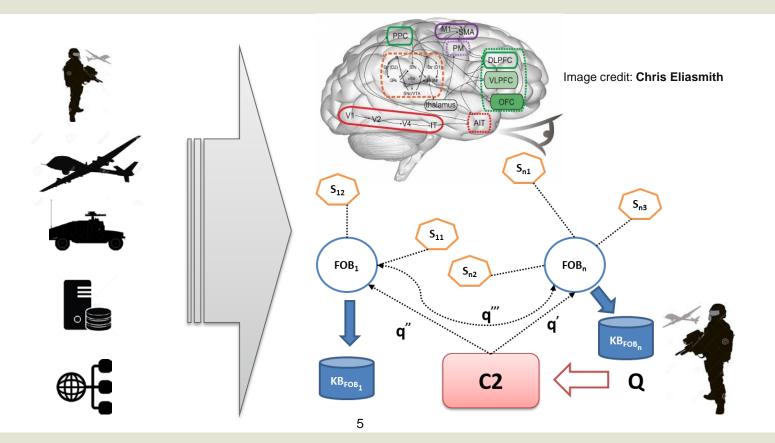






Viswanathan, A., de Mel, G. and Hendler, J.A., 2018. Feature-based reformulation of entities in triple pattern queries. arXiv preprint arXiv:1807.01801.  $_{\rm 4}$ 

## A New Paradigm for Coalition Intelligence: A Distributed Brain



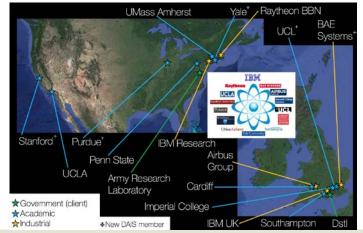


## **DAIS ITA—10 Year Fundamental Research Program**

#### **Dynamic Secure Coalition Infrastructures:**

Distributed, dynamic, secure coalition communication/information infrastructures that support distributed analytics for situational understanding

- Software defined coalitions
- Generative policy models for coalitions
- Agile composition for coalition environments





#### Coalition Distributed Analytics and Situational Understanding:

Operating in complex multi-actor situations with high and complexity of data. Time-critical and sensitive information in a tactical environment, tailored to the needs of the human team members.

- Evolution of complex adaptive human systems
- Instinctive Analytics in a coalition environment
- Anticipatory Situational Understanding for coalitions

DAIS ITA: <u>https://dais-ita.org/pub</u> Science Library: <u>http://sl.dais-ita.org/science-library</u>



# **Desired Features of Distributed Brain for Sensemaking**

- Social signals as a sensing modality
- Intent inference and management
  - Emotions
  - Influence
- Autonomy
  - Learning
    - Learning from small data
- Explanations
  - Black- vs White- box reasoning
- Uncertainty quantification in ML

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Murat Sensoy, Lance Kaplan, Melih Kandemir, Evidential Deep
Learning to Quantify Classification Uncertainty, NIPS 2018
(Available at arXiv:1806.01768)
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Knowledge acquisition, representation, and reasoning

Jayarajah, K., Yao, S., Mutharaju, R., Misra, A., De Mel, G., Skipper, J., Abdelzaher, T. and Kolodny, M., 2015, October. Social signal processing for real-time situational understanding: A vision and approach. In *Mobile Ad Hoc and Sensor Systems (MASS), 2015 IEEE 12th International Conference on* (pp. 627-632). IEEE.



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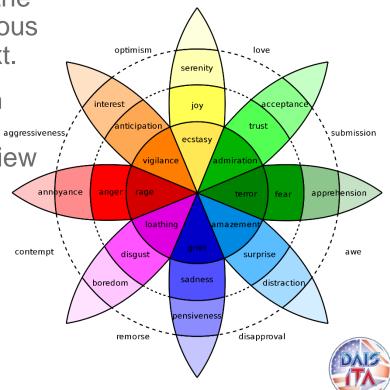
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### Fine-grained Emotion Mining Collaboration: Annika Schoene (<u>A.M.Schoene@2017.hull.ac.uk</u>)

- Cyber social spaces have an impact on the the inferences users—be it humans or autonomous systems—make about their sounding context.
- As power of AI increases, the influence such systems will have on the network will be amplified, thus potentially polarise a social view or an outcome.
- State-of-the-art (e.g., SentiNet)
  - Polarities
  - Ekman's six basic emotions
- Plutchik's wheel of emotions
  - Dyads



# Fine-grained Emotion Mining

Collaboration: Annika Schoene (A.M.Schoene@2017.hull.ac.uk)

#### Data

- NBC Russian chat bot data, 2016 U.S. elections
- Weather Data, crowdflower, 2016
- Stanford CS224N, 2009
- Approach
  - Lexicon-based approach for fine-grained emotion detection in tweets—both for text content and hashtags
    - EmoLex (National Research Council Canada (NRC) Emotion Word lexicon) https://saifmohammad.com/WebPages/NRC-Emotion-Lexicon.htm
  - Strategy to infer added emotions-i.e., dyads
    - Achieve 78.53% accuracy when compared to 34.46% SentiNet
  - Topic modelling using the emotions

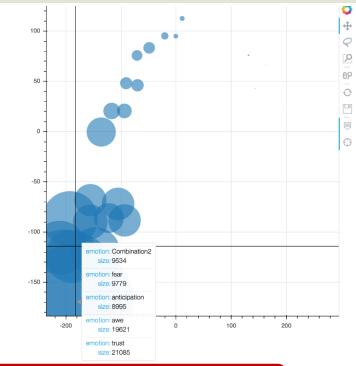


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- Topic Modeling with Emotions
  - Tweets as separate documents
  - Author-Topic inspired Emotion-Topic Model
  - Pooling as means to cluster topics in emotion space.

Emotion	Weather Data	Russia Data	104K Data
Joy	sunshine/beautiful	Trump/supporter	love/baby
Trust	snow/patrol	president/Trump l	school/follower
Fear	tornado/hot	war/police	change/homework
Surprise	weather/chance	Trump/Donald	Trump/Donald
Sadness	weather/rainy	black/refugee	lost/cry
Disgust	cold/weather	Trump/Clinton	boy/crap
Anger	morning/patchy	Hillary/Obama/hit	hot/hit
Anticipation	time/storm/tomorrow	time/Trump/start	time/tomorrow
Love	sunshine/weather	Trump/Supporter	wonderful/smile
Submission	link/user	Clinton/Trump	hospital/hurt
Awe	morning/patchy day	Hillary/ #politics	good/day
Disapproval	storm/weather	Clinton/black/vote	no good/don't like
Remorse	hope/sunny/forecast	Trump/ #tcot	sick/shame
Contempt	window/freezing	Clinton/criminal	horrible/damn
Aggressiveness	weather/ storm	against/Hillary	day/get
Optimism	sunny/day	Trump/young/gift	good/hope

 Table 5: Results Experiment 2 - Most common words for the most dominant topic



A Schoene, G de Mel, Pooling Tweets by Fine-Grained Emotions to Uncover Topic Trends in Social Media, Under review AAAI AIES 2019



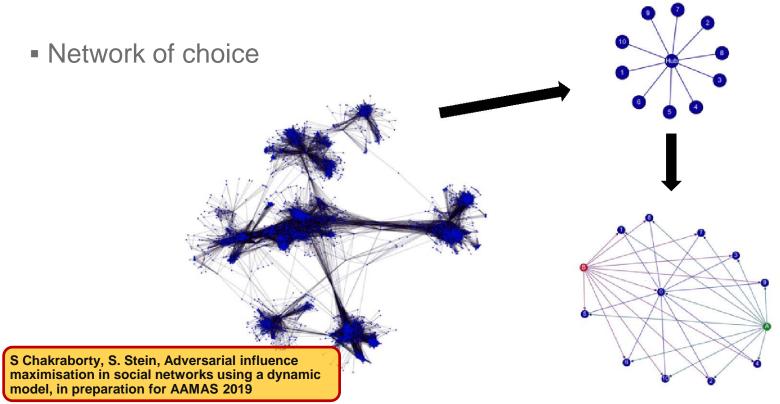
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#### System Model

N: size of the system n: no. of peripheral nodes k<sub>a</sub>: no. of peripheral nodes targeted by A k<sub>b</sub>: no. of peripheral nodes targeted by B a: resource available to A  $(p_{ai/i})$ b: resource available to B  $(p_{b,i/i})$ a: resource allotted by A to a peripheral node  $\beta$ : resource allotted by B to a peripheral node a-k<sub>a</sub>a: resource allotted by A to the hub b- $k_{\rm h}\beta$ : resource allotted by A to the hub U<sub>a i</sub>: state of node i wrt opinion A

Using Voter Dynamics:

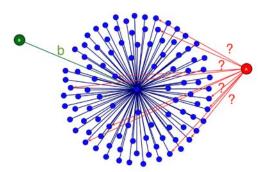
$$\frac{du_{a,i}}{dt} = (1 - u_{a,i})\frac{\sum_{j=1}^{N} u_{a,j} + p_{a,i}}{N + p_{a,i} + p_{b,i}} - u_{a,i}\frac{\sum_{j=1}^{N} (1 - u_{a,j}) + p_{b,i}}{N + p_{a,i} + p_{b,i}}$$



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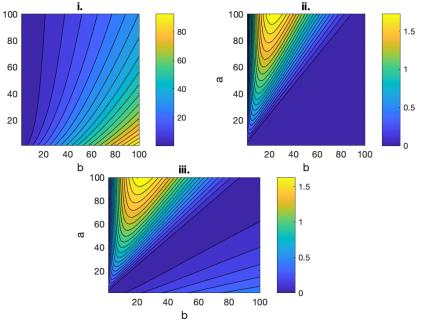
Known Strategies



$$u_{a,hub} = u_{a,k+1\dots n+1} = \frac{a + a\alpha - k\alpha^2}{a\alpha + a + b\alpha + b - k\alpha^2}$$

$$u_{a,2..k} = \frac{a + a\alpha + b\alpha - k\alpha^2}{a\alpha + a + b\alpha + b - k\alpha^2}$$

$$u_{a,avg} = \frac{(n+1-k)u_{a,hub} + ku_{a,2\dots k}}{n+1} = \frac{a(\alpha+1)(n+1) - k\alpha(-b+n\alpha+\alpha)}{(n+1)(a\alpha+a+b\alpha+b-k\alpha^2)}$$



Heat maps showing the % gain in u<sub>a,avg</sub> when A plays the optimal strategy in comparison to(i) targeting the hub node, (ii) targeting the periphery and (iii) targeting all nodes randomly, against B targeting the hub for different values of available resources a and b.

# **Desired Features of Distributed Brain for Sensemaking**

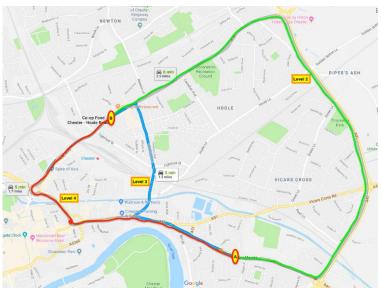
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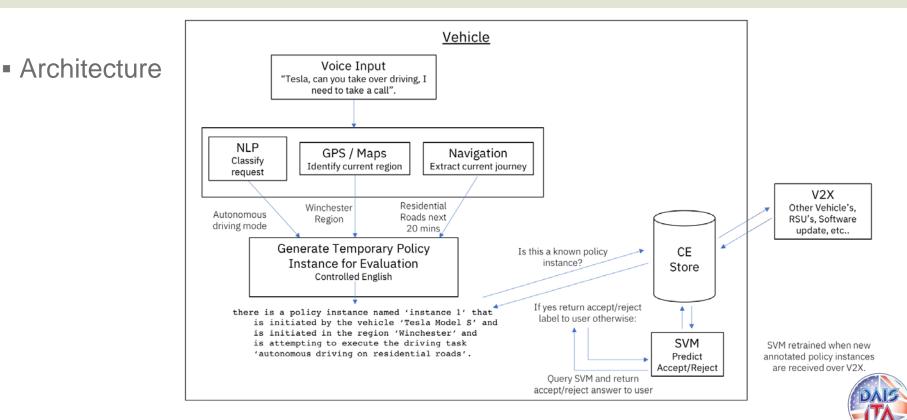
### **Constraint Learning in CAVs** Collaboration: Imperial College, IBM TJ Watson Center, IBM Research (UK)

- Generative Policy Models for Connected and Autonomous Vehicles (CAVs) based on Local Knowledge
  - Dynamic route planning
  - Crowdsourced Polices
- A knowledge-based approach to generate constraints
- Symbolic- and deep- learning approaches to generalise models from surrounding instances





#### **Constraint Learning in CAVs** Collaboration: Imperial College, IBM TJ Watson Center, IBM Research (UK)



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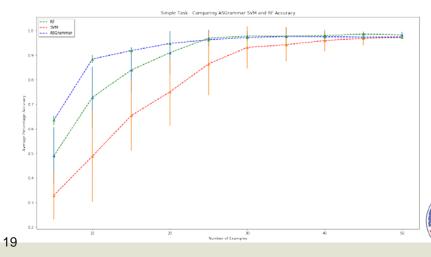
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SAE level	SAE name	SAE narrative definition	Execution of steering and acceleration/ deceleration	Monitoring of driving environment	Fallback performance of dynamic driving task	System capability (driving modes)
Human driver monitors the driving environment						
0	No Automation	the full-time performance by the human driver of all aspects of the dynamic driving task, even when enhanced by warning or intervention systems	Human driver	Human driver	Human driver	n/a
1	Driver Assistance	the driving mode-specific execution by a driver assistance system of either steering or acceleration/deceleration using information about the driving environment and with the expectation that the human driver perform all remaining aspects of the dynamic driving task	Human driver and system	Human driver	Human driver	Some driving modes
2	Partial Automation	the driving mode-specific execution by one or more driver assistance systems of both steering and acceleration/deceleration using information about the driving environment and with the expectation that the human driver perform all remaining aspects of the dynamic driving task	System	Human driver	Human driver	Some driving modes
Automated driving system ("system") monitors the driving environment						
3	Conditional Automation	the driving mode-specific performance by an automated driving system of all aspects of the dynamic driving task with the expectation that the human driver will respond appropriately to a request to intervene	System	System	Human driver	Some driving modes
4	High Automation	the driving mode-specific performance by an automated driving system of all aspects of the dynamic driving task, even if a human driver does not respond appropriately to a request to intervene	System	System	System	Some driving modes
5	Full Automation	the full-time performance by an <i>automated driving</i> system of all aspects of the <i>dynamic driving</i> task under all roadway and environmental conditions that can be managed by a <i>human driver</i>	System	System	System	All driving modes

#### Symbolic Learning over constraints

#modeba(vehicle\_loa(var(int))):[1].
#modeba(region\_loa(var(int))):[1].
#modeba(driving\_task\_loa(var(int))):[1].

#modebb(var(int) < var(int)):[1].</pre>

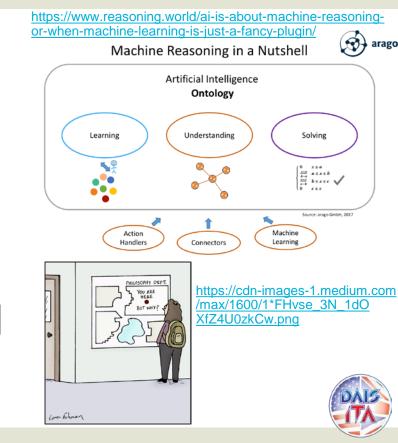


# **Conclusion: Looking ahead**

- Deep learning with Symbolic Reasoning
- Model transferability
  - Healthily living to shopping
- Explanations
  - Biasness, Responsibility, Adaptation
- Uncertainty quantification in deep learning

all w.r.t. multimodal data and fusion engines

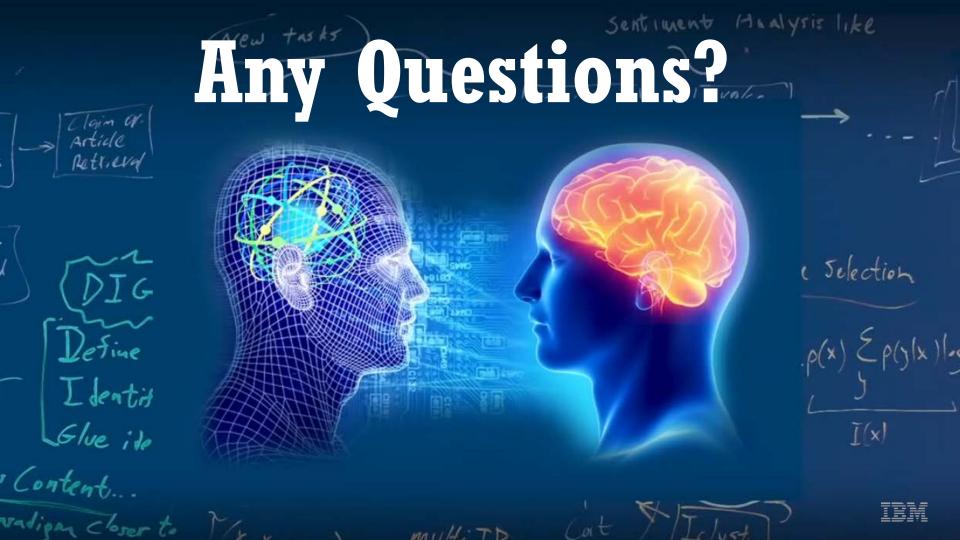
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## Acknowledgment

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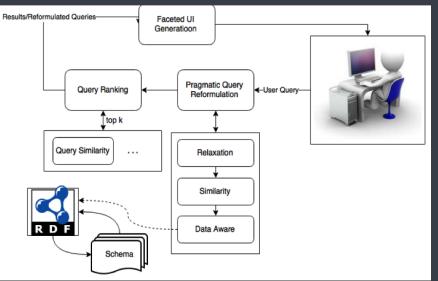
## Backup

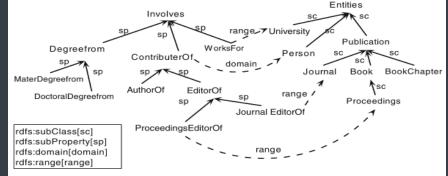


BULF: Pragmatically-aware Query Answering Collaboration : RPI

Motivation: (*Find all the things Martin Scorsese* is involved with, which translates into *dbr:Martin Scorsese ?property ?value* 

#### **Reformulation Architecture**





#### Figure 2: LUBM Ontology

Initial results

## Querying Knowledge Graphs

- Data represented as graphs.
- Edges represent relationships between nodes
- RDF Graphs are the most common Knowledge Graphs.



#### Query

SELECT ?X ?Y WHERE {		HEAD
?X <b>type</b> VisitingProfessor .	(t1)	
?X doctoralDegreeFrom ?Y .	$(t_2)$	

• Query Failure  $\rightarrow$  less than k results;  $k \ge 0$ 

## Existing Approach – Schema only Relaxation

Select name and email id of <Amar> whose nationality is <Pakistan> and is a student of AssistantProfessor whose dept is ?Z

Figure one failing condition

...name and email id of <Amar> whose nationality is ?Y and is a student of AssistantProfessor whose dept is ?Z1.

... of a ?X whose nationality is ?Y and is a student of AssistantProfessor...

Figure second failing condition **Professor from Schema** 

... of a ?X whose nationality is ?Y and is a student of any Professor is First Valid Relaxation

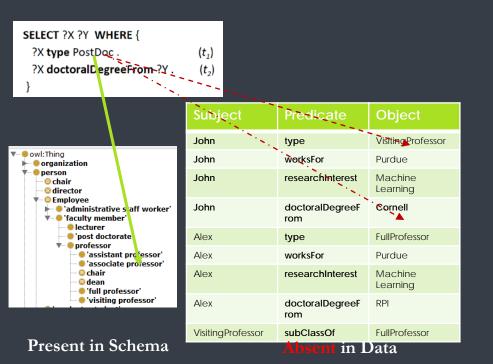
Results < k, so keep Relaxing

... of a PX whose nationality is PY and is a student of PZ...

26



### Drawback...



# Schema Data agnostic.

Schema Awareness

#### So <Amar> Relax ?X So <Pakistan> Relax ?Y

Instance Data	Rule	
<amar></amar>	Relax to Variable	
	Relax to Variable	

# Instance Data agnostic.

Data Awareness



### Our Reformulation Strategy

Select name and email id of <Amar> whose nationality is <Pakistan> and is a student of AssistantProfessor whose dept is ??

Address the Failed Conditions first Data reformulation on <Pakistan> Schema reformulation on AssistantProfessor

..name and email id of <Amar> whose nationality is a Country from Asia and is a student of Professor whose dept is ?Z1 . First Valid Relaxation

**Results** < k, so keep Reformulating

Data reformulation on <Amar>
... of a ?X who works on Query Reformulation whose nationality is a Country from Asia and is a student of Professor ...

... of a ?X who works on Query Reformulation whose nationality is a Country from Asia and is a student of ?X who is in TW

'Takeaway : Instances are described by their predicates

### Top-k Predicates

#### In real life datasets, instances have a lot of properties.

Wikipedia

Goodfellas

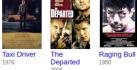
1990



#### dbr:Martin\_Scorsese



Martin Charles Scorsese is an American director, producer, screenwriter, actor, and film historian, whose career spans more than 53 years.





predicate	object		
dbp:almaMater	dbr:Tisch_School_of_the_Arts		
rdf:type	dbc:American_film_directors		
dbp:occupation	"Film director, producer, actor, screenwriter"		
rdf:type	dbc:English- language_film_directors		
181 predicates			

- Adding all the 181 predicates is not possible.
- Not all properties are important.
- The need to pick Top-k properties. •



#### SELECT ?birthPlace WHERE {

dbr:Martin Scorsese a yago:AmericanFilmDirectorsOfItalianDescent dbr:Martin Scorsese dbo:birthPlace ?birthPlace .

1976